



EXECUTIVES CUT

The 2 reoccurring root causes
of derailing
Strategic Digital Automation
And it's solution

Whereas the foundation of **axo.io** think tank originates from 1996, the formal present structure and stature are only two years old. Reason for this is that the participating consultants, and professionals, in and around digital automation, being a direct (da) professional or not, have been preoccupied. At the same time they expressed the need and desire to create a comprehensible construction enabling them to act at a higher level and larger scale.

Prologue

There have been several 'commercial waves' in digital automation where today's digital automation has reached the status '**Strategic**' though not always recognized. Caused by the world crisis of 2007/2008, businesses have enforced a significant carve out of a huge number of experienced key IT specialists together with update knowledge of a huge contingent and core of knowledge and expertise in digital automation. Exchanging these by more 'cost efficient' 'young upcoming talents', professionals, or interns.

This wave instantly triggered a commercial return of then present, digital automation services, products, and methods, to be split and separated, relabeled, repackaged, and presented as 'state of the art', 'New Realities', hyped to be the answers on issue/problem 'one initially didn't realize one had'.

This fragmentation durably caused;

- Fragmentation of professionals availability
- Instant shortage of qualified staffing
- Immediate diminishing of operational and functional expertise levels
- Short term cost increase
- Hidden money drains
- Increasing cybercrime taking great advantage of the defragmentation
- Increase of risks
- Increase of omission, incidents, accidents and derailments in strategic digital automation
- Detachment of **Full Control** by executives and managers

The level is passed where over 85% of digital automation professionals and 99.99% of commerce aren't comprehensively able to explain to senior management what the essential and principles of automation are and yet, being fully responsible and 24/7 accountable for the operational and strategic digital automated landscape.

Addressing hidden dangers and realities

Presently, in order to address the enormously increased risks, and dangers, they have to be addressed without any political and/or commercial nor personal motivation since 'matter' . Digital Automation autonomously is above all these.

First Root Cause

Over **85%** of professionals in digital automation, **99.99%** in commerce, have no idea of the existence of this essential and it's principle, hence, never informed any peer, customer, stakeholder, executive or manager of this vital essential. Yet, they are designing, implementing, sustaining, and maintaining these, in every thinkable aspect and facet, of **your strategic digital automation** 24/24.

Second Root Cause

Not knowing/understanding the essentials and principles of automation yet using every act in 'the book' to let executives and managers to believe these professionals and commerce are 'what it takes to design, implement, sustain and maintain your strategic digital automation, is showing it's hidden risks.

- If commerce and professionals in and of the digital automation landscape have no idea of the base of their profession, accumulation of risks and costs are guaranteed
- Incidents and accidents involving any part of any digital automation, is on the rise with an estimated annual average of **30% - 55%** increase
- Cybercrime, in all facets, annually is on the rise at the same rate and pace as commercial methods, products and services proposed and implemented while this crime increase is caused by before mentioned fragmentation as since the banking crisis, and continues to increase
- Digital Automation, in every thinkable facet and aspect is **100% predictable**, one may wonder why the increasing risks and costs in digital automation aren't so often left unrecognized or labeled as 'unforeseen'
- Incidents and accidents involving sensitive corporate and business data is expected to continue to rise between 2020-2025 with an expected rise average of **25%-27%**

Very few executives or managers are aware of the fact that every facet and aspect in and with digital automation is, in order to function flawless, is to be **100% exact**. Not being aware they can **have and take Full Control** of every aspect and facet of their digital automated landscape instantly.

AXO.io vision and strategy;

To present, provide any corporate and boardroom executive and manager, instant essential knowledge, expertise, guidance, direction and tools, on executives and managers level, to instantly assess and counter act omission, flaw, risks and instant prevention against any possible disruption of any (partial) strategic digital automated landscape

Additionally visualizing and aligning risk locations to monitor and the advantage of the waterfall/domino effect.

Three pillars *AXO.io* provides

Zero Tolerance™

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Corporate Beneficial

- Instant **Full Control** in every thinkable (partial) **Strategic** digital automated landscape, process and/or procedure for any executive and manager
- Healthy distant view and approach of that landscape away from commercial and political influences
- No changes of any corporate objectives, governance, or state of strategic digital automated landscape required implementing or instating any feature of the **ax0.io** array, governance or pillars
- Instant risk reduction upon adoption and implementation
- Instantly raising the success rate and level of any future of the strategic digital automated landscape
- Instant **Full Control** of the strategic digital automated landscape, it's processes, procedures and success rates
- Instant cost reduction
- Instant increase of ROI

With utter Respect and Discretion we invite you here to our inhouse **ax0.io** handshake to experience our no nonsense, 'to the point' approach to the '**Next Level**' of your **Full Control** of your strategic digital automated landscape...

Respectfully yours,



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Partnered with





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